Superior-quality microfiber combines with our unique BacLock® antibacterial agent to create a multipurpose cloth that can be used wet or dry to clean everything. The superversatile EnviroCloth is the perfect replacement to chemical-laden, all-purpose cleaners, and eliminates the need for wasteful paper towels, so it’s also more sustainable for the environment! Highly effective and easy to care for; between launderings, simply rinse, wring out and hang to dry. Available in four colors, allowing you to color-code for different purposes or rooms.

35 cm x 35 cm / 13.78” x 13.78”

Features and Benefits Your Customers Will Love:

• Norwex Microfiber has the ability to remove up to 99% of bacteria from a surface when following the proper care and use instructions.
• Used dry for dusting, it creates static electricity that lifts the smallest particles of dust and dirt up into the cloth and prevents them from resettling on surfaces.
• Used damp for general cleaning and heavily soiled areas, it picks up everything using water. Cleaned surfaces become so clean that new dirt and dust do not return as quickly.
• The BacLock® in the cloth—our exclusive micro silver antibacterial agent—goes to work to self-purify and inhibit odors from bacteria, mold and mildew growth within the cloth within 24 hours so that it is ready to use again.
• Cleans any surface that would normally be cleaned with soap and water or chemical cleaners, including bathrooms (taps, sinks, tubs, counters, toilets and more), walls, windows, floors, vehicles, toys, tools, kitchen appliances and surfaces, outdoor furniture and much more.
• Made with fiber that has a maximum length of more than 10 million feet (3 million meters) for more effective cleaning power.
• At 1/200th the size of a human hair, Norwex Microfiber is one of the most innovative products in the cleaning industry today.
• Can be folded and refolded to create multiple surfaces for nonstop cleaning.
• No need for harmful chemicals.
• Saves time and money by using only water.
• Eliminates the need for paper towels, creating less waste and less paper dust in the home.
• Eliminates residual “chemical muck” left behind by typical cotton cloths and harsh cleaning products.
• Traps dust and grime in the cloth and leaves surfaces cleaner, so you won’t have to clean as often.

Suggested Use:

• Use dry to attract dust and dirt particles, and wet to wipe away dirt and debris from all washable surfaces using only water.
• Fold the cloth so you have eight clean sides to work with. Wipe with even strokes.
• When using on easily scratched surfaces such as brushed stainless steel, first test Norwex Microfiber on an inconspicuous spot.
• Not for use on anti-glare surfaces.

Describe your items and benefits in a clear and concise manner, highlighting the unique features of your product. Discuss the environmental benefits of using your cloth, such as reducing waste and protecting the environment.

COMPLEMENTARY PRODUCTS

• Travel Pack
• Spray Bottles
• Window Cloth
• EnviroTowel
• Kids EnviroCloth

For the most up-to-date product information, please see your Consultant Office.

15995 - 1117
Caring for Microfiber:
- Slightly dirty microfiber can be washed with Norwex Dishwashing Liquid under warm running water and used again before laundering. Rinse thoroughly after washing and air or machine dry.
- Cloths that have been used heavily should be laundered using a Norwex laundry detergent, which contains no fillers, after each use.
- Do not use bleach, fabric softeners or dryer sheets.
- Launder dark colors separately.

Demo Tips:
- Spread some butter on a mirror at your party. Place wet, folded EnviroCloth flat against surface to demonstrate how well it works to remove the butter in just a few swipes, without streaking.
- Sprinkle some pepper on your Host's kitchen counter, then use a damp EnviroCloth to pick it all up in just one swipe!

Did You Know?
- The average household spends $600 – $800 a year on cleaning products and supplies. Norwex Microfiber can help significantly reduce the use of cleaning products and supplies.
- 3,000 tons of paper towel waste are created every single day—that accounts for 51,000 trees and 60 million gallons of water, per day!
- Most paper towels are bleached. Drying your hands with them can leave your skin rough and cracked.

How Norwex Microfiber Works vs. Cotton

Traditional cotton cloth pushes around particles, spreading dirt, grime and moisture into the surface crevices, leaving it moist and unclean.

Norwex Microfiber lifts and collects particles.
Used dry, Norwex Microfibers produce an electrostatic charge that attracts even the smallest particles of dirt, grease and moisture, leaving the surface free from everything.

Norwex Microfiber self-purifies.
Used wet, the micro silver in the cloth goes to work with self-purification properties.