Before & After

PRODUCTS THAT CHANGE YOUR HOME AND THE WORLD

A HEALTHIER PLANET STARTS WITH A CLEANER HOME

Norwex
IMPROVING QUALITY OF LIFE™
The Norwex Way

TIME FOR US TO GET CLEAN!
At Norwex, we are creating a legacy of a better quality of life for present and future generations. By reducing the use of chemicals in our homes, we are actively improving the health of our planet.

GLOBAL CHALLENGES WE ALL FACE
• More than 80,000 new chemicals have been created—but most have never been assessed for their impact on human health.
• Indoor air pollution is one of the top five highest-ranking environmental health problems, with chemical levels up to 70 times higher than outdoors.
• “Out of sight, out of mind” is a poor approach to chemicals in our water supply. Substances used every day are now in our lakes, rivers and oceans—and with devastating effects.
Thanks for Letting Us Know

We deeply appreciate all of the Norwex Consultants who sent in their product "Before & Afters" for this booklet. It is quite compelling to see the results you’re getting. These testimonials allow us to share our amazing product results. The abundance of emails, photos and letters received made it difficult to narrow down the final content. Where possible, we recognized your photo testimonials. We appreciate you and thank you for joining us in our Mission.

A special thanks to Suzanne Holt, Senior Vice President Sales Leader, Lino Lakes, Minnesota, and Melody Skelly, Vice President Sales Leader, Blaine, Minnesota, for their help, open sharing, wealth of knowledge and vast resources. Their contributions are the cornerstone of our Before & After Book.

Warmest Regards,
Your Norwex Home Office Team
One of the World’s Most Innovative Cleaning Solutions

Just 1/200th the thickness of a strand of human hair, Norwex Microfiber is an important technological development. Norwex Microfiber Cloths act like bionic sponges to remove dirt, grease and grime from the surface and absorb them into the cloth. Best of all, Norwex Microfiber has the ability to remove up to 99% of bacteria from a surface when following the proper care and use instructions.

• **USE THEM DRY** — This produces static electricity, which attracts and holds dust particles instead of simply pushing them around. This in turn creates a cleaner surface without leaving behind a residue that attracts more dust, thus reducing your cleaning time.

• **USE THEM WET** — This loosens dirt and debris and lifts particles up into the cloth away from the surface. BacLock®, the micro silver agent in the cloth, goes to work with self-purification properties against mold, fungi and bacterial odor within 24 hours so it’s ready to use again.
ENVIROCLOTH®

OUR MOST POPULAR PRODUCT!
The chemical-free way to clean almost any surface in your home. Great for drying dishes, cleaning tools, wiping dirty counters and cabinets, dusting walls, electronic devices, windows and toys.

BEFORE

AFTER

“A Norwex EnviroCloth is your best ally for removing grime from a couch arm! Using just water, you can easily remove stains. Shannah Wojciak, MN”

USE IT IN THE: Kitchen, Bathroom, Living Room/Den, Bedroom, Kids’ Rooms, Laundry Room, Car
Norwex Microfiber can absorb up to 7 times its own weight in water, juice, cola—whatever gets spilled. Then just rinse it out and use it again!

Cherry juice was no match for a Norwex EnviroCloth. Norwex Microfiber makes a great carpet-stain grabber!!!  
Kim Larson, MN

(Left to right): Photo 1 was taken right after the spill happened. Photo 2 was taken after we used a dry EnviroCloth to soak up as much wine as possible. We then rinsed out that same EnviroCloth and scrubbed the chair with just water. Photo 3 was taken the next morning.  
Kris Millican, AB
Moldy boat seats are an issue boat owners face every spring. With just a damp EnviroCloth, you can hit the waves with a clean seat!  

Suzanne Holt, MN

The east side of the Big Island can get humid and wet. This is mold on a fascia board on my deck. I used an EnviroCloth and just water. I tried some other products, but the EnviroCloth worked the best. Everyone told me it would come back because I didn’t use bleach, but it’s been six months and it still looks great.  

Mary Ann Smiles, HI

USE IT IN THE: Kitchen, Bathroom, Living Room/Den, Bedroom, Kids’ Rooms, Laundry Room, Car
I removed an inkjet cartridge and a big droplet of ink stained my carpet. I finally decided to try removing it with a wet Norwex EnviroCloth. At first I just put the wet cloth on top of the spot and it immediately soaked ink into the cloth ...
I used my finger to push the wet cloth directly into the spot. I eventually got the whole spot out! Barb Berggren, MN

This is my favorite shirt that was washed with gum. I used an EnviroCloth and water and it came right off. Woo Hoo! Amy Adam, MI

Tip:
Fold the EnviroCloth in half. Fold it again. You now have a total of eight clean sides to work with. For the Window Cloth, fold it again and you have 16 sides.
**BASIC PACKAGE**

**DOUBLE-DUTY DUO**
Combine an EnviroCloth® with our Window Cloth to clean and polish. Together, they provide serious, yet safe, cleaning power, right in the palm of your hand!

**BEFORE**

**AFTER**

*Use it everywhere! Mirrors, counters, fixtures, jewelry, door knobs, stove, stainless steel and more!*  
*April Notsch, MN*

**USE IT IN THE:** Kitchen, Bathroom, Living Room/Den, Bedroom, Kids’ Rooms, Laundry Room, Car
Chemical-free Dusting Means More Time for What’s Important

The idea behind most traditional cleaning products is that the sticky, oily chemicals somehow pick up more dust. But it actually works in reverse! The soapy or oily solution attracts dust into the cloth, but it also remains behind on the surface, attracting even more dust. This not only leads to more dust accumulation, it also means you have to dust more often! Our Dusting Mitt features an ultra soft, fine microfiber woven into a higher pile for a higher static charge that attracts and holds dust like a magnet.

Tip: The Dusting Mitt works wonders on electronics. For the best possible clean, turn electronics off for a short while prior to dusting.
DUSTING MITT

ATTRACTS DUST LIKE A MAGNET

Its thick texture and unique design make our Dusting Mitt ideal for attracting and holding dust and allergens throughout the house. Plus, it can be used wet to clean extra-sticky residue.

Before

After

I cleaned two very dirty cold air returns from behind a couch. Look at the dust bunnies clinging to the mitt!  
Mary Carty, MN

BEFORE

AFTER

I used the Dusting Mitt on our fan. Worked amazing!
Trina Bueckert, ON

USE IT FOR: Mini-Blinds, Fans, Lamps, Bookshelves, Banisters, Chandeliers, Fireplace Screens, Plants, Tops of Cupboards, Vehicle Dashboards, Vents, TVs and Computer Screens
Quickly dust and mop using just water for a clean, long-lasting shine.

Less dust indoors reduces your family’s exposure to allergens.

The Norwex Mop System keeps floors and other surfaces dust-free and clean for a longer period of time. The Dry Superior Mop Pad creates a static charge that attracts the smallest particles of dirt and dust like a magnet. The Wet Mop Pad and Tile Mop Pad wipe away stuck-on dirt and grime with just water.

**Tip:** Routinely dry mopping minimizes the amount of dust on your floors that can be picked up by airflow and carried to other surfaces and spaces.
## MOP SYSTEM

**ADVANTAGES OF THE NORWEX MOP SYSTEM**

No toxic chemicals, soap or pails required. With just water, mop lifts and traps dirt and debris.

### USE IT ON:

<table>
<thead>
<tr>
<th>Material</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ceramic Tiles</td>
</tr>
<tr>
<td>Porcelain Tiles</td>
</tr>
<tr>
<td>Porous Tiles</td>
</tr>
<tr>
<td>Vinyl</td>
</tr>
<tr>
<td>Walls</td>
</tr>
<tr>
<td>Ceilings</td>
</tr>
<tr>
<td>Linoleum</td>
</tr>
<tr>
<td>Hardwood Floors</td>
</tr>
<tr>
<td>Marble</td>
</tr>
<tr>
<td>Laminate Flooring</td>
</tr>
<tr>
<td>Dining Room</td>
</tr>
</tbody>
</table>

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I let my Customers know that the Rubber Brush is very important for cleaning the Mop Pads between laundering.

*Sonya Eckel, SD*

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**BEFORE**

**AFTER**
Make Sure Your Produce Is Contaminant-Free
The Veggie and Fruit Scrub Cloth gets your produce super clean of chemical contaminants and any remaining dirt and debris. Use the rough side for scrubbing and the smooth side for polishing. It’s a perfect solution for cleaning all your fruits and veggies, even if you will be peeling them.
VEGGIE AND FRUIT SCRUB CLOTH

DID YOU KNOW?
Fruits and vegetables are often sprayed with toxic chemicals to protect them from pests and fungi. They are then coated with wax or oil to prevent decay and preserve their appearance. This waxy layer often hosts micro-organisms like bacteria, fungi and viruses.

I bought two Red Delicious apples, and cleaned one using a wet Veggie and Fruit Scrub Cloth. I was so excited to show the results at one of my first parties. I continue to bring 2 apples to almost every party.

Kera Pederson, ND

Tip: The Veggie and Fruit Scrub Cloth is a must for every kitchen! You can actually see the difference when used on store-bought produce. It removes the unwanted wax along with everything that clings to it.

“My husband ‘the gardener’ loves it because it removes dirt easily, and the scrubbing side can almost peel your carrots and potatoes!”

Sharon Kuzyk, MB

USE IT IN THE: Kitchen
Indispensable Basics You’ll Love!
The Household Package combines three of our most popular products into one fantastic bundle that you will rely on again and again. An EnviroCloth®, a Dusting Mitt and a Window Cloth make the perfect package to start you on your way to a clean home.

Tip: Great for Granite! Clean countertops first with the EnviroCloth and water. Then finish the counters with the Window Cloth, unfolding to a new side to ensure you’re always finishing with a dry, clean area of microfiber.
REMARKABLE VALUE!
Norwex Consultants, Hosts and Customers alike appreciate the value of our Norwex collections. And the Household Package is one of our most popular collections, bringing you three of our top-selling products!

BEFORE

AFTER

I bought the Household Package to clean my windows. I only used water, and my results were amazing! I loved the product so much I became a Consultant.

Mary Ann Smiles, HI

USE IT IN THE: Kitchen, Bathroom, Bedroom, Living Room/Den, Kids’ Rooms, Laundry Room, Car
Cleaning Support that’s Gentle on the Environment

Our Mission is to improve quality of life by radically reducing chemicals in our homes. That’s why our collection of household cleaning products is designed to leave a smaller chemical footprint in this world. Norwex products get your home every bit as clean—if not cleaner—than chemical-laden products that may smell nice, but at what cost to our waterways, the air we breathe and even our health?

Our household products range from kitchen and bathroom cleaners to laundry soap and drain care products. We even have a special Mattress Cleaner that uses enzymes to rid your mattress of the effects of dust mites.
**Norwex Fluff and Tumble Dryer Balls**

**Eliminate the Need for Dryer Sheets**

Although they may make your clothes feel soft and smell “fresh,” fabric softener and dryer sheets are some of the most toxic products around. They contain chemicals that could cause a multitude of health problems. Fabric softeners and dryer sheets add toxic chemicals to your laundry and, consequently, your body.

**Norwex Dryer Ball Comparison**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Norwex Fluff and Tumble</th>
<th>Norwex Dryer Balls</th>
<th>Dryer Sheets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Softens Fabric</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Helps Reduce Drying Time</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Non-Toxic</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Chemical-Free</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Helps Reduce Lint and Wrinkles</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Reduces Ironing</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>100% Wool</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>All-Natural</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Environmentally Friendly</td>
<td>Best</td>
<td>Good</td>
<td>No</td>
</tr>
<tr>
<td>BPA-Free</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>PVC-Free</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Economical</td>
<td>Yes, 1000 Loads</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Better than Sheets</td>
<td>Yes</td>
<td>Yes</td>
<td>—</td>
</tr>
<tr>
<td>Easy to Use with Essential Oils</td>
<td>Best</td>
<td>Good</td>
<td>No</td>
</tr>
<tr>
<td>Warranty</td>
<td>2-Year</td>
<td>1-Year</td>
<td>No</td>
</tr>
<tr>
<td>Sustainable</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Noise-Free</td>
<td>Better</td>
<td>Good</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**Tip:** Place a couple of drops of our Essential Oils on two of the Fluff and Tumble Dryer Balls for heavenly scented laundry. Use all three balls in the dryer to lift and separate laundry while softening fabrics. This reduces drying time, static cling and wrinkles, without added chemicals. No need for fabric softener or dryer sheets!

**Use It In The:** Laundry Room
Show Your Oven Who’s Boss

Formulated to tackle the toughest oven and grill grime, Norwex Oven & Grill Cleaner is both highly effective and environmentally friendly. Water-based and non-caustic, it quickly dissolves burned-on deposits for easy wiping or rinsing. In addition, it’s all-natural and biodegradable!

Tip: No more toxic fumes or leaving your oven on incredibly dangerous and wastefully high heat for hours on end. Now you can clean it in just minutes!
OVEN & GRILL CLEANER

FROM GRIMY TO GLEAMING IN MINUTES!
Norwex Oven & Grill Cleaner can get one of your kitchen’s dirtiest appliances looking like new!

I took these photos of my son’s oven, that I cleaned with the Norwex Oven & Grill Cleaner, a Spirinett, and the EnviroCloth®!

**Sharon Moen, MN**

I cleaned this oven door of a friend (now Consultant) with a little Oven & Grill Cleaner and a Spirinett. I also used a little Cleaning Paste on some tough, thick black spots.

**Christa Sime, WI**

USE IT IN THE: Kitchen, Outdoor
 OVEN & GRILL CLEANER ALSO WORKS GREAT ON POTS AND PANS!

Tip: Cooking on the grill is a great way to keep your home cooler, especially during summer. Start with a clean grill by using the Oven & Grill Cleaner. To clean, spray on, wait five minutes, wipe and rinse. It’s that easy!

Oven & Grill Cleaner makes life so much easier!
Loretta Rogoschewsky, SK

USE IT IN THE: Kitchen, Outdoor Grill
Have You Thought About Booking a Party?

IT’S FAST, FUN AND EASY!

Host and save while visiting with friends!
Learn how to radically reduce chemicals in your home—and save money—simply by hosting a Norwex Party!

ASK ABOUT OUR 4 STAR PROGRAM
It’s Like “Elbow Grease” in a Jar!

Our Cleaning Paste works like magic on a variety of surfaces to clean and polish in just one application. Just rub it onto chrome, stainless steel*, aluminum and sealed ceramics to quickly and effectively remove caked-on dirt and grime, scuff marks, soap scum and much more.

This safe, environmentally friendly compound is free of poison, acid and phosphate. It comes as a solid and works great with a damp EnviroCloth®. Simply rub the damp cloth across the surface of the paste and apply it to whatever needs to be cleaned.

*Not for use on brushed stainless steel.
CLEANING PASTE

CLEANS AND POLISHES TO A HIGH SHINE
Tough on stubborn grime, our Cleaning Paste gets the job done. In fact, you’ll come to rely on it for all your “dirty work.”

BEFORE

AFTER

The stove top was cleaned with the Cleaning Paste, SpiriSponge and Spirinett, then polished with the Window Cloth.  
Renee Martin, MN

BEFORE

AFTER

This is my bathroom faucet, cleaned using an All-Purpose Kitchen Cloth and Cleaning Paste. We have very hard water in my town, and my faucet looks like this in just a day or two, but I can maintain the shine longer by using Cleaning Paste.
Kera Pederson, ND

USE IT IN THE: Kitchen, Bathroom, Living Room/Den, Kids’ Rooms, Laundry Room, Car
RESTORES “LIKE MAGIC”!

Used with an EnviroCloth®, SpiriSponge or Spirinett, the Cleaning Paste cleans, polishes and protects in one application.

““

This is a before and after of a bottom of a pot, cleaned with the Cleaning Paste and a SpiriSponge.  Jenna Staskovich, ON

““

Just a quick cleaning with the Cleaning Paste, and my thrift store find is beautiful once more and all is well. The stain never resurfaced again!

Nathalie Jungreithmayr, ON
CLEANING PASTE

USE IT EVERYWHERE!
You’ll find hundreds of uses for our Cleaning Paste. And when you combine it with our Norwex Microfiber Cloths and other helpful household tools, like the Spirisponge and Spirinett, you’ve got an unstoppable cleaning powerhouse that’s also safe for the environment!

BEFORE

AFTER

“This is a before/after photo of a much-loved pie plate of my mother’s. She sent over a pie and I sent back a ‘like new’ pie plate, thanks to Norwex!  Christine Blessing, IA

BEFORE

AFTER

“This is a picture of my daughter Bella’s shoes bought that very day. She played outside in the mud after it had rained. I immediately reached for the Cleaning Paste and my EnviroCloth!  Kera Pederson, ND

USE IT IN THE:  Kitchen, Bathroom, Living Room/Den, Kids’ Rooms, Laundry Room, Car
“ I let my stove go for a month and a half without cleaning it on purpose. As you can see, it’s nice and sparkly and clean. I used a little Cleaning Paste with a Spirinett and then wiped it clean with the Kitchen Cloth, then finished with the EnviroTowel! Voila!  
Shellie Lomenick, CA

“ I’d never been able to get spots on my faucet to go away...until Norwex! I used Cleaning Paste and a damp EnviroCloth®, and polished with the Window Cloth. The faucet is so nice and shiny that I had trouble with the after” picture, because it looked like a mirror!  
Christa Sime, WI

USE IT IN THE:  Kitchen, Bathroom, Living Room/Den, Kids’ Rooms, Laundry Room, Car
Join My Team Free!

- Enjoy the amazing benefits Norwex has to offer
- Set your own hours
- Earn a great income
- Make a difference in the world

Ask Me How You Can Help Share the Norwex Mission!

Your independent Norwex Consultant:
Tough Where It Needs to Be
Norwex Descaler is highly effective for heavy-duty cleaning as well as removing calcium, lime and rust stains from a variety of surfaces—including those hard-to-reach spots like the corners of your shower stall or the crevice surrounding a sink drain.
DESCALER

GREAT IN THE KITCHEN AS WELL AS THE BATHROOM!
Use Norwex Descaler to eliminate soap scum, lime/scale, calcium and rust stains from shower doors, shower curtains, shower stalls, bathtubs, and sinks.

This is one of my favorite before and after pics. The person whose sink this is signed up as a Consultant as a result.  
Danielle Cifuentes, MN

This is my three-month-old shower before Norwex Descaler and after.  
I have intensely hard water.  
Christine West, ON

USE IT IN THE:  Kitchen, Bathroom
These pictures were from my shower with only one application of Descaler. I had previously used other things with no luck. Very impressive!!!

Jessica Ables, MN

I used the Descaler on the hard mineral buildup on a bathroom sink at my parents’ house. I let the product sit on the buildup for 10 to 20 minutes at a time (I repeated this 3 times). Using a SpiriSponge and the Descaler, I was able to remove all the buildup. My mom had tried many things in an attempt to remove the buildup, but with no success. She was so amazed, I think she almost couldn’t believe what she was seeing!

Lori Multari, BC

USE OFTEN TO AVOID LIME BUILDUP: The Descaler removes water marks from fixtures, glass and tiles where water has evaporated, leaving minerals to stain the surface. It also removes stains around taps and drains where water has consistently dripped. With regular use, lime buildup can be avoided!
DESCALER

BRING BACK THE LUSTER

Restore fixtures to their “like-new” status, as you whisk away years of deposits and stains from sinks, taps and faucets with the Norwex Descaler.

BEFORE

AFTER

“Very impressive!!!”  Jessica Ables, MN

BEFORE

AFTER

“Two years’ worth of hard water and mineral deposits had built up on my kitchen faucet. One day it occurred to me to check under the faucet and THIS is what I found. So, with faucet in hand, I sprayed Descaler directly on the faucet and let it sit for about 5 minutes. I turned the water on and found that the Descaler had eaten away at all of the nasty crud!”  Kera Pederson, ND

USE IT IN THE:  Kitchen, Bathroom
Blue Diamond

Safe on Surfaces, Safe for the Environment!

Our highly concentrated Blue Diamond All-in-One Bathroom Cleaner safely cleans toilets, basins and most other hard bathroom surfaces without corrosive fumes, leaving them sparkling clean. Deep penetration allows for effective cleaning and descaling in one application.
BLUE DIAMOND

TAKE THE BLUE DIAMOND PENNY TEST! Norwex Consultants love to use the penny test at home parties. It’s an easy way of showing the effectiveness of this all-in-one cleaner. It is safe, quick and powerful!

Simply dip a dull penny in Blue Diamond All-in-One Cleaner and lift out. Guests become Customers when they see how quickly and effectively this product works.

Danielle Cifuentes, MN

This is a shower I cleaned with the Blue Diamond All-in-One Bathroom Cleaner.

Alissa Jerabek, SC

USE IT IN THE: Bathroom
Wipe Away Grime Without Using Chemicals
At Norwex, our chemical-free Micro Cleaning Hand Pads are great for challenging cleaning jobs like removing ground-in dirt on patio furniture, scuff marks and soap scum—even paint stains and crayon marks on walls, tables and desks!
MICRO CLEANING HAND PADS

ERASE UNWANTED “WORKS OF ART”
Just dip one of the Hand Pads in warm water and squeeze out the excess. Then lightly scrub the surface using very little pressure. For heavier marks, continue to scrub using slightly heavier pressure.

“My daughter wrote on her plastic table with dry erase marker. The Micro Hand Pad cleaned it right off in no time!  
Krista Rankin, KS

“This is my daughter’s play house. Red paint had been spilled on it so I used a Micro Cleaning Hand Pad to remove the paint in just seconds!  
Kera Pederson, ND

USE IT IN THE: Kitchen, Bathroom, Living Room/Den, Kids’ Rooms, Laundry Room, Car
Hard-Working Helpers in the Kitchen...and Beyond

The Spirinett is an extremely durable and long-lasting scrubber for really tough jobs. Made of stainless steel, it removes dried-on or burnt-on food from a variety of surfaces. The Spirinett is great for other tough jobs including removing paint from old furniture, cleaning outdoor barbecue grills, cleaning oven racks and trays, and cleaning algae from fish tanks.
SPIRINETT

POTS AND PANS SHINE LIKE NEW!
The Spirinett will not rust and is dishwasher-safe. Use it with plenty of water when cleaning.

“Wok before and after cleaning with the Spirinett and water.  
Renee Martin, MN”

“Cookie sheet before and after using the Spirinett and water.  
Renee Martin, MN”

USE IT IN THE:  Kitchen, Bathroom, Laundry Room, Garage
ULTRA POWER PLUS

Filler-Free for Cleaner Laundry—And a Cleaner Environment!

Norwex Ultra Power Plus is the clear winner—in the photo above, it’s been dissolved in the glass of water in the center. To the left is an organic laundry detergent; on the right is another popular brand.

Filler-free, unscented Norwex Ultra Power Plus doesn’t leave any residue in your clothing. With superior stain-removing properties it whitens whites, brightens colored fabrics, and cuts through grease and dirt leaving clothes soft, clean and fluffy.

One 2.2 lb bag of Ultra Power Plus washes up to 100 loads in a high-efficiency machine, 66 in a conventional machine. Additionally, because no fillers are left in your clothing, most fabrics washed in Ultra Power Plus won’t build up static in the dryer, thus reducing the need for chemical-laden dryer sheets and fabric softeners. For even softer laundry, try our Fluff and Tumble Dryer Balls.
Whether it’s what’s going in them or what’s coming out, any mom knows, baby stains are impossible to clean. Look what this Norwex combo did!

After

Before

During

This shirt was soaked in Stain Remover then washed with Ultra Power Plus™.

Alissa Jerabek, SC

Use it in the: Laundry Room
It was a muddy lacrosse game tonight. With Ultra Power Plus, we have a ‘like new’ skirt ready for tomorrow! Thanks, Norwex, for a great, chemical-free product!!!

Linda Feldmeier, MN
ULTRA POWER PLUS™

STARTS TO WORK IMMEDIATELY
Quick-dissolving Ultra Power Plus works well with all types of fabrics, including cotton, nylon, wools, linen and synthetics.

I soaked this tablecloth in Stain Remover then washed it with Ultra Power Plus.
Alissa Jerabek, SC

A before and after of a filter showing how clean Ultra Power Plus got it.
Cristal Granley, CA

USE IT IN THE: Laundry Room
Convenient and Ready—Any Time, Anywhere!

Our Lint Mitt is small, but mighty. It quickly and successfully removes lint, dust and pet hair from your clothes, furniture and other textiles. Plus, it’s small enough to take along with you for those quick touch-ups on the go. You’ll want one for your home, office and car!
LINT MITT

DOUBLE SIDED—DOUBLY EFFECTIVE!
This handy mitt will quickly and efficiently remove lint, dust and pet hair from your clothing and other textiles.

BEFORE

AFTER

BEFORE

AFTER

The Lint Mitt is amazing at picking up cat hair!!! WOW!!! Krista Rankin, KS

USE IT IN THE: Kitchen, Bathroom, Living Room/Den, Kids’ Rooms, Bedroom, Car
Show Your Leather Some Love!

Norwex Leather Shine naturally cleans, restores and beautifies without man-made waxes or harmful chemicals. Your boots, purses, belts, leather gloves, car trim, baseball mitts, saddles—and anything else made of leather—will love you for it. Made with pure bee and carnauba wax and lanolin to penetrate leather and restore the natural oils while it waterproofs, moisturizes and protects. It can also be used on rubber and hard plastic to restore luster.
LEATHER SHINE

RESTORES A YOUTHFUL GLOW
Use Norwex Leather Shine to bring back the supple look of “like-new” leather.

I cleaned this 20-year-old chair for my friends with a damp EnviroCloth® first, then polished it with Leather Shine. It looked and felt like new, and they were thrilled!  Lynn Hunter, BC

Just look at the difference Leather Shine made on these boots!  Krista Rankin, KS

USE IT IN THE:  Living Room/Den, Kids’ Rooms, Bedroom, Laundry Room, Car
A Cleaner Mattress = Sweeter Dreams

We spend about a third of our lives sleeping—doesn’t it make sense that our bedding should be as clean as possible? Just a light monthly spritz of our enzyme-based Mattress Cleaner removes organic material and provides a deep cleaning of pillows, comforters, mattresses, bedding, fluffy toys and fabric furniture. The non-pathogenic bacterial organisms in the Mattress Cleaner use enzymes that feed on pet dander and other contaminants to get your family’s bedding safely clean without chemicals.
MATTRESS CLEANER

AVOID THESE GUYS!
Millions of dust mites live in the furniture, carpet, beds and bedding in your home—even in children’s stuffed toys. They are microscopic—about 50 of them can fit on the head of a pin. Dust mites love nothing more than to feast on fungus that grows from dead skin cells and animal dander.

Did You Know? It’s not actually the dust mites themselves that cause allergies; it’s the feces they leave behind. In fact, dust mite droppings are the most common cause of dust-related allergies.

Tip:
Norwex Mattress Cleaner also removes odors from organic messes like urine. However, Mattress Cleaner should not be used on plastic-covered crib mattresses.

USE IT IN THE: Bedroom, Kids’ Rooms, Living Room/Den, Car
Count on Norwex to Provide Only the Best

At Norwex, we understand that a healthy environment goes hand in hand with the personal well-being. That’s why our skin care products all contain natural ingredients that are purer, safe for the environment and gentle on skin. We choose ingredients that not only promote a better quality of life, they also reduce the damaging effects of toxins.
TIMELESS ORGANIC

SHEA BUTTER
The rich, emollient benefits of pure Shea Butter, Avocado Oil and Vitamin E combine to offer an incredible moisturizing cream for severely dry skin.

WE LOVE IT ON THE: Hands, Feet, Dry Cuticles, Tips of Hair

Tip:
Our Timeless Organic Shea Butter can also be used on dry cuticles and sparingly to tame the ends of dry hair.

We love the Timeless Organic Shea Butter! Just look how much younger the ‘After’ hand looks! Renee Martin, MN
Whisk Away Makeup Using Only Water!
Our three-pack of Makeup Removal Cloths gently removes makeup and dirt without soap or cleansers. Simply moisten one of the ultra-fine suede cloths with water and gently wipe your face upward and outward. The fiber’s tight weave removes all traces of eyeshadow, eyeliner, mascara and makeup.

TIP:
To protect yourself from chemical overload, reduce your overall cosmetics usage; switch to natural or organic products, and carefully read the labels on your beauty and grooming products.
The Makeup Removal Cloths’ soft suede is a fantastic alternative for sensitive skin as well as a great choice for conditions like eczema and dry skin. Plus, it’s designed to be gentle on the delicate eye area and wonderful for more mature skin.

The ultra-soft texture gives you better results in a natural and non-abrasive way. No soaps or chemical cleaners needed; use only water!

Cristal Granley, CA

Shannah Wojciak, MN
Additional Notes: